



THE WORLD'S GREATEST MOLDER OF HANDSOME HE-MEN and CHAMPS out of WEAKLINGS says



SKINNY OR FAT, 15, 20, 30 or 40 YEARS I'LL BUILD YOU INTO A NEW

IN THRILLING MINUTES a day, as I have done to THOUSANDS in 20 YEARS.



BEN REBHUHN

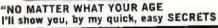
20 years Directing Head of the most famous and largest hometraining body building institute in the world, through which millions of youths and men applied for training, of which countless were changed from skinny and fat weaklings into streamlined herpic he-man.

28 year old Felipe

This now MAGNIFICENT MODERN HERCULES. 26 year old teacher,

A.B.C. pupil NOW has? William Butler, says to YOU, "No matter WHAT your age, I advise you, SEND for the A.B.C. WONDER PICTURE COURSES at once.

Under the World's GREATEST BODY-BUILDER, I now have 181/2" ARMS, a 52" CHEST; my STRENGTH has greatly improved. So have my sports. I have won titles like 'Mr. Virginia', 'Mr. State Y.M.C.', etc.



UP 50LBS. OR L

like my pupils here did and THOUSANDS do now."

"I LOST

30 LBS.

DANGEROUS

UGLY

FAT

4 OFF MY WAIST!

"That 220 in, FAT-BOY at the right was ME a few short weeks ago,"

A.B.C. streamlined my

aody, made me a new man my 47" chest my 32" waist 15" difference

attracts admiration at the beach,

TOU became A WHINER in ALL you do. like them and MILLIONS of my pupils!



"I GAINED 60 LBS. OF SHAPELY MIGHTY

MUSCLES BEFORE

mailing couper, I was a 125 fb, 6 ft, skinny weakling,"

SEYS JOHN SILL

YOU can add 7 inches to your CHEST 3½ inches to each ARM and the rest in proportion just as I did.

YOU can WIN the 18" tall SILVER TROPHY with name on it, A SOLD MEDAL, \$100, as I did."

45 year old FATHER and 18 year old 50H — now Pals — train A.B.C. way tegether!



"Buth gained pounds of powerful muscles. Advise all you fathers and sons to send for the ABC. courses without foolish dolay." -LARRY CAMPBELL

TOU become A STAR in ANY SPORT! TOU feer NO MAN or BERLY!

YOU can soon be a HERO of MEN like Butler is and an IDOL of WOMEN in a few weeks!

Yes! In just 10 THRILLING MINUTES a day, in the SECRECY of YOUR OWN ROOM at home, MY RAPIDE FIRE, EASY as ABC FAMOUS PICTURE METHODS will start building you THE YERY FIRST MICHT. I'll show you How to Mold 16 INCH ARMS of MICHEST housing THELES. LUMBS, WIDE MANLY SHOULDERS — a BROAD BRAWNY BACK, tapering to a SLENDER WAIST with punch-proof STOMACH MUSCLES, LEGS of RUNING POWER.

WOMEN always say, "I just adore AB.C. ALL-MALE HE-MEN".

Not I don't care how skinny be flabby you are some if you're in you'teen, twelles, butles be further, the flab is stated in you're in you in you! O thereing meaning in your home, how you can make you'rely own by the easy, quick method I turned asymal flow week to givener of strangth and andersuce, of others into all-male be-men.

or operia into alimate homes."
TEEL You'll ADD INCHES at INCHITY MUSCLESS to
Hear Affect, Seepen your Circles, to tooke you'll
BACK, and SMOULDERS From Maring and Tall
you'll gas 352C, POWER, TOWN MARINESSEE, 45EMBURANCE, Tou'll become a SACCASSEE, 45BAR IN LOCKS and ACTS — 2 MINISTER IN EVERY-



How would YOU like

BEFORE

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to have 1815 inch ARMS a 52 inch CHEST like this

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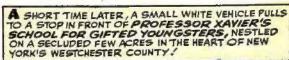
















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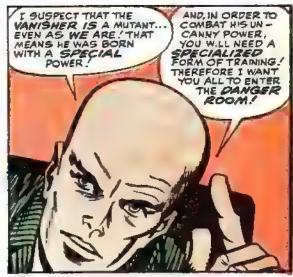
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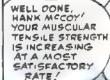
ANOTHER MARVEL MASTERPIECE



IN THE FABULOUS MARVEL STYLE







AND I THOUGHT YOJ WERE JUST TESTING MY REFLEXES! BOY YOU'RE ALWAYS ONE STEP AHEAD OF US, SIR!

AND IT'S LUCKY FOR US THAT HE /S, BEAST! CONSIDERING THAT WE HAVE ALL PUT OUR DESTIN ES IN THE HANDS OF PROFESSOR X!

















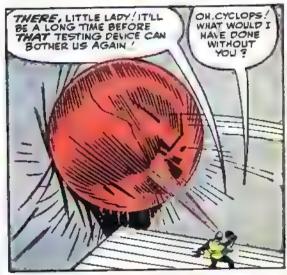
















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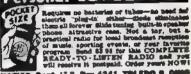
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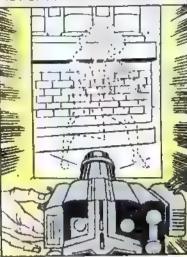




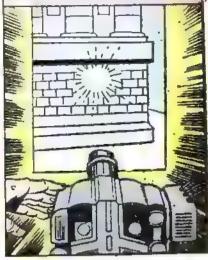
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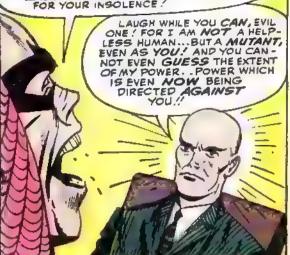
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POWER OF SUGGESTION & HYPNOTIZE YOURSELF MAGNETIC INFLUENCE

HYPNOTIZING CROWDS HOW TO ENTERTAIN MIND READING

HOW TO HYPNOTIZE New Simple Technique

SUGGESTION.

ing by telephone.

MESMERISM

NEW PERSONALITY

MAGNETIC HEALING

performed by Mypnotism.

HOW TO HYPNOTIZE FOR MONEY

CURING BAD HABITS

lase weight, etc.

Control others.

Hypnotize others quickly, safely---perform any known HYPNOTIC FEAT with EASE! Amaze friends-Exert your Hypnotic Power over others - Be POPULAR and WANTED!

YES, it's true! You can hypnotize anyone an <u>PASILY and quickly</u> you'll be amazed! And it doesn't have special intents or long monkes of study. The very first day you receive this mirracle GUIDE TO HYPNOTISM you'll be able to perform wonders that will <u>amound everyone</u>. It's that SIMPLE....
WHEN YOU KNOW HOW.

Imagine the thrill of being able to EXERT YOUR POWER OVER OTHERS.

You'll be the center of attraction at parties or work, You'll be able to make others do your bidding, perform and entertain with feats that have baffled millions for years. And you'll do these worders with EASK. For Hyptoplem is no longer a secret miracle of science but a POWER anyone can exert over another, when you know how!

RESENTING
**RESENTING



for years the knowledge of how to produce hypothic sleep has been so well guarded that only a few have mastered this art. But now the veil of secrecy has been lifted and the innermost SECRETS and techniques revealed for the first time. The fact is that Hypothem is a scientific fact revealed for the first time. The fact is that Hypnotism is a scientific fact that anyone can learn. Once you know these secrets and methods you can bring shout this strange and wonderful control that has only been used by doctors, psychiatrists and entertainers in the past. Yes, now this remarkable phenomena will be your is use for pleasure, sail-development and countiess other benefits.

YOU CAN PERFORM ANY HYPNOTIC FEAT!

First, you must understand that what another person does with Hypotism, you can also do. There isn't snything anyone has ever done with this art that you cannot do! YOU can make people cry, laugh, shout, atop smoking, recall childhood memories. act like an infant, make water taste tike vinegar, get folks to zing, dance do s 1601 things they would never do when not UNDER YOUR POWER. And the most smearing thing of is --- HOW EASY IT IS TO DO :

SO EASY TO MASTER!

Here at last is the most perfect, complete and easily learned course on Hypnotiam ever written. In three short, simple chapters you learn the hidden secrets of Hypnotiam and how to work this scientific miracle. No long, technical, mumbo-jumbo ex-

planations are given. The entire 25lesson Guide to Hypnotism is written
in plain, SIMPLE isnguage that anyone can understand. After the third
lesson you are shie to begin performing countess techniques and
powers clearly explained in the next
22 lessons, You'll learn how to care
bad habits in yourself and others,
how to BUILD PERSONAL MAGNETISM SLEEP eithout deuge, use
Hypnotism to help STOP PAIN, stop
amoking, BUILD WILL POWER,
LOSE WEIGHT, IMPROVE YOUR
MEMORY and so much more. And
you'll learn how to MAKE MIONEY
with your new power by sniertaining
at perties, indiges, club heatings,
etc. Truly, the knowledge will give
you a New SURGE of CONTIDERCE
and POWER unlike any you have
ever known!

ACT, FEEL AND BE A NEW PERSON!

Gel people to respond to your evely command, win respect, admiration and entry from both men and women! Well, DREAM NO LONGER. It's all and enty from both men and wower, well, DREAM NO LONGER. It's ell possible through the secret, megnetic power of Hypmotism Tevil men only be MASTER OVER OTHERS but also yourself. You can BULD A STRONG, MAGNETIC PERSONAL-ITY through Self-Hypmotism. You use Mesmerism to READ the MINDS use Meanerism to http://www.nes.mid.com/pictors/ of others and Plant YOUR Thousing in their minds for can direct your-self to ACCOMPLISE anything, as easily as you can command others. You have the power to accomplish your innermost dreams.



25 Fact-Packed LESSONS TELL ALL!

Never before less such a Complete and authentic course on Hypnotism been available at such a low price. been available at such a low price. Dectors and atudents have PAID buildreds of DOLLARS for personal instruction in Hypnotiam, when obtainable, Knowledge such at the cambe sorth TROUGANDS of BOLLARS to printing economies, targe preserues and also by the elimination of correspondence costs. runs and also by the chambelon correspondence coats, the cample of 25 -Leason Guide To HYPNOTHES is yours for only \$1.55. Yes, only \$1.55 for the COMPLETE COURSE bound in book form, Certainly a unwinvestment for so much!

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HYPNOTISM IN BUSINESS and much, much more is covered!

BOYS, GIRLS, MEN, WOMEN IF YOU KNOW JUST 20 PEOPLE... YOU CAN MAKE AT LEAST \$50°0-MORE LIKELY \$100°° to \$200°° IN YOUR SPARE TIME! Everyone You Know Needs Christmas Cards

Get These 2 Assortments ON APPROVAL

PARCHMENT SPLENDOR CHRISTMAS ASS'T ... 21 magnificent cards on lexurious Parchment Paper, enriched with gold bronzing and specking decreations. Sells on sight WONDERLAND CHRISTMAS ASS'T is a transendous value? 21 beautiful, speckling cards glowing and glistening with old fashlored Christmas cheef

Everyone You Know Needs Christmas Cards and Everyone Loves Wallace Brown Cards

Do you know 20 people? Of course you do! Add up a half-dozen relatives, perhaps 5 neighbors, the butcher, the baker, the milkman, the grocer, your dentist, several friends and other tradespeople—and you've probably got a lot more than 20. So what are you waiting for? These folks alone can bring you in at least, \$50.00, probably \$100.00 to \$200.00 extra money in just a few hours spare time. And this is just a start! Almost everyone you know needs Christmas Cards, and when you show them the spectacular nationally famous 1963 Wallace Brown Line of Cards and Gift Items—it's love at first sight. They'll snap up 2,3,6 or more Christmas Card Boxes right on the spot. Keep up to 50¢ of every dollar you take in! This is the fun way to making money because it's so easy. We send you samples that do the selling for you. And, besides making money you'll save money on your own personal Christmas Cards, Gifts, Wrappings, etc. See for yourself without risking a penny. Mail coupon, you'll be glad you did!

GET FREE CATALOG, TOO! Send Coupon Bolow

Be first in your neighborhood to cash in on this easy way to extra money with the 1963 Wallace Brown Line of Christmas Cards and Gift Items. Mail coupon this minute! You'll get 2 Christmas Card Assortments on approval. And FREE Samples of Name-Imprinted Personal Christmas Cards. Plus FREE full-color catalog showing lots more money-makers, including many Christmas Assortments, Everyday Greeting Card Assortments, Decorated Stationery, Gift Wrappings, Household Items, etc. Everything you need to start making money at once—and we show you how.

FREE Samples of Popular-Priced;

Name-Imprinted PERSONAL CHRISTMAS CARDS

Thrill your friends and neighbors and make even MORE MONEY for yourself with exquisite, custom-designed NAME-IMPRINTED Christmas Cards at amazingly fow prices. A large variety of exclusive, original designs for folks who want the finest quality in Personalized Christmas Cards at prices everybody can afford. They sell just by being shown. It's easy, too, because ... we ship direct to your customers and we pay the postage. You have no bother, no trouble and no

wasted time making deliveries. Send the coupon right away for your FREE Samples of the 4 Great New Lines of these fast-selling Personalized Christmas Cards!

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There is nearly half a century of experience behind the NRI course you take. Nearly fifty years of simplifying and perfecting home-study techniques to make learning faster and easier for men like you. Nearly fifty years of careful development of special training equipment NRI furnishes at no extra cost to build in your own home, work experiments and "learn by doing." NRI equipment is designed to make clear the things you read about in illustrated, easy-toread lesson texts. Thanks to NRI's pioneering home-study techniques, even men who didn't complete high school can successfully launch new careers as Service Technicians. Find out now about NRI training, opportunities in Electronics, payment plans. Mail the coupon. NRI TRAINING, Washington 16, D.C.

NRI Has Trained Thousands



EARL GROSS, Hanover, Ont., has sparetime Radio-TV service shop. Does work for four dealers. W. F. KLINE, Cincinnati, Ohio, went from factory laborer to his own business with sales of \$158,000 in one year.



F. W. COX, Hollywood, Calif., averaged \$150 a month spare time while training, now has his own full time business.



E. DUANE BITNER, Northfield, N.J., works on missiles. He says, "NRI training gave me the biggest boost in my life."



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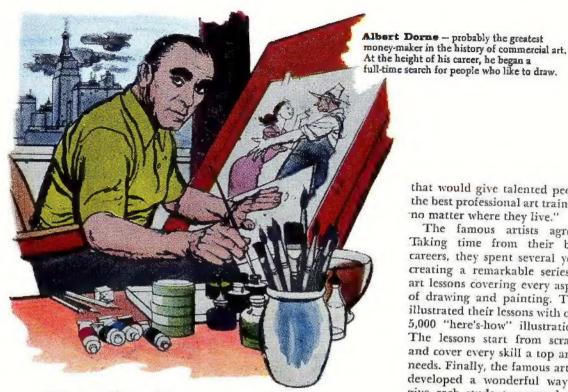
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He's Looking for People Who Like to Draw

ODAY HUNDREDS of men and women who never thought they could be artists are working happily at easels and drawing boards, making pictures, and getting well paid for it. They all can thank Albert Dorne, a famous artist who devotes almost his full time to helping other people become artists.

Some of the people Dorne has helped

Herb Smith was a payroll clerk. Soon after he started studying with us, he landed an art job with a large printing firm. This was four years ago; today he's head artist for the same firm.

John Busketta is another. He was a pipefitter's helper in a big gas company. Today he still works for the same company, but as an artist in the advertising department, with a big increase in pay.

Harriet Kuzniewski was bored with an "ordinary" job before she heard of Albert Dorne. Today she does high-style fashion illustration in New York.

With the right training, Wanda Pickulski gave up her typing job to become fashion artist for a local department store,

John Whitaker of Memphis was an airline clerk two years ago. Recently he won a national cartooning contest and was signed to do a newspaper comiç strip.

Long before Albert Dorne started looking for people who like to draw, they came to him for advice and help. Since he alone could only help a few of these people he called together America's most successful artists -men like Norman Rockwell, Ion Whitcomb, Stevan Dohanos and Al Parker.

A Plan to Help Others

He said: "All over America, there are people who like to draw, who could be turned into good artists. Why can't we give these people the training they need-including all the trade secrets and know-how we've learned over the years? I'm suggesting a new kind of school-a home-study art school

America's 12 Most Famous Artists

Norman Rockwell Fred Ludekens Jon Whiteomb Ben Stahl Al Parker Robert Fawcett Stevan Dohanos Austin Briggs George Giusti Harold Von Schmidt Peter Helck Albert Dorne

that would give talented people the best professional art training, no matter where they live."

The famous artists agreed. Taking time from their busy careers, they spent several years creating a remarkable series of art lessons covering every aspect of drawing and painting. They illustrated their lessons with over 5,000 "here's-how" illustrations. The lessons start from scratch and cover every skill a top artist needs. Finally, the famous artists developed a wonderful way to give each student personal correction and advice all through his training.

Albert Dorne is not surprised by the success of his students. "The art field is growing. We keep getting calls from all over the country, asking us for practical, well-trained students who can step into full-time or parttime art jobs."

Famous Artists Talent Test

To find others with art talent worth developing, the famous artists created a 12-page talent test. Thousands paid \$1 for this test, but now the School offers it free and will grade it free. If you show talent on the test, you will be eligible for training by the School. No obligation. Simply mail coupon. It might be your first step to an exciting, well-paid career in art.

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I would like to find out whether I have art talent worth developing. Please send me, without obligation, your Famous Artists Talent Test.

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